



Guide To Campaign Content Submission

Manifesto/Poster Submission Guidelines (see examples below)

- Each candidate can choose a preferred colour for their campaign, you must select this upon completion of your nomination and this will dictate which colour your campaign t-shirts, manifesto and poster can be.

This is allocated on a first come first serve basis according to who completed their nomination first. The Commission will contact nominees to collect this information once their nomination has been received.

- Candidates must virtually submit their manifesto, their ballot photo and a 60 second video to elections@ncisu.ie by the deadline stated.
- Candidates must also submit **2 copies** of their A3 Poster manifesto in a printed, physical A3 format to the SU by the deadline stated. These will be taken by a member of the Commission who will be available on the day.
- A manifesto is a poster outlining the candidates aims and objectives if elected to the role

- Manifestos should be submitted in PDF format.
- Manifestos will be posted on all available platforms.
- Often, candidates have chosen to submit a manifesto and a poster to the Commission. The manifesto has outlined their plans if elected and the poster is a more succinct version of the manifesto. See examples below.

Guidance for Ballot Photo

- You cannot take a selfie or use a webcam, so ask someone to take the picture for you.
- Do not use the zoom in function as it will pixelate the picture.
- Take the picture in a portrait mode.
- The photo must capture your full head, shoulders and upper torso.
- Do not tilt your head, but stand still and straight.
- Please ensure there are no shadows.
- Please ensure the picture is focused and there is enough light and the photo isn't too dark (find the balance).

60 Second Video

- Ensure your video is a maximum of 60 seconds, any longer and it will not be published.
- The video must be taken in portrait mode.
- The video will be posted to NCISU social media.
- In the video, you must clearly state your name, the position you are running for and why students should vote for you in the elections.
- You are free to be creative with your video outside of these requirements.

Some Advice for Manifesto / Poster Design

- Ensure your photo is visible and try to keep the style and image / theme of your campaign consistent.
- Make sure your designs and campaign are well advertised.
- Your manifesto should list out your goals and objectives if elected.
- It is your choice whether to be text heavy or bullet point information. Look at previous examples and see what styles you prefer.
- Taglines and slogans can be great for catching people's attention, but you are free to use or not use this approach.
- Ensure you come across professionally, but humour can also be effective in the right manner (remember who your audience is - students).
- Your manifesto/poster is important but utilise social media and include pictures, videos or other content to spread your message.
- Use SNAP to print your posters and mention that NCI have a discounted rate with snap.

IMPORTANT - If you are ever in doubt of what is allowed or not, ensure you check with a member of the Electoral Commission

Example of Manifestos/Posters/Tshirts

VOTE TRE #1 FOR PRESIDENT
 Vote for a Visionary Leader, Vote for a President!

NCISU

EXPERIENCE IN NCI

- NCI SU INTERIM PRESIDENT 22/23
- NCI SU VICE PRESIDENT FOR ACADEMIC AFFAIRS & DEPUTY PRESIDENT 22/23
- BACHELOR OF COMPUTING GRADUATE
- CURRENT MASTER OF MANAGEMENT PART-TIME STUDENT
- STUDENT PARTICIPATION AND INNOVATION AWARD RECIPIENT 2023
- DEANS ACADEMIC SCHOLARSHIP RECIPIENT TO STUDY MSc MANAGEMENT 24/25
- SPORTS SCHOLARSHIP RECIPIENT 22/23
- STUDENT LEADER 22/23
- STUDENT LEADER OF THE YEAR AWARD RECIPIENT 22/23
- CLASS REPRESENTATIVE 22/23
- COMPUTER LAB ASSISTANT
- INTERNATIONAL PEER MENTOR
- PRESIDENT OF BOXING SOCIETY 22/23
- AFRICAN SOCIETY REPRESENTATIVE 22/23

SCAN ME




TSHIRT FRONT



TSHIRT BACK



VOTE TRE #1 FOR PRESIDENT
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NCISU

UNION DEVELOPMENT

- INCREASE Welfare Fund Budget, to assist more students in need.
- PROVIDE additional training for Officers to ensure they understand their roles and responsibilities.
- INTRODUCE an NCISU Merchandise Shop.
- REVAMP the governance, transparency and accountability of the Students' Union via Constitutional Amendments at Council.

PARTNERSHIPS & ENGAGEMENT

- Work with NCI Staff to provide extra support systems for students in academic need.
- Work with NCI Staff to acquire more study spaces on both campuses for students.
- Provide student-focused facilities for students to give feedback on NCISU to help us be the Union the students need.
- Regular interactions with the student body

EDUCATION & CAMPAIGNS

- Work with NCI Staff to change the disciplinary procedures surrounding assessments.
- REVIEW the 'degree capping' mechanism for award year students.

SCAN ME






VOTE CONOR #1 FOR PRESIDENT

NCISU

VOTECONORFORPRESIDENT
 VOTECONORFORPRESIDENT

VOTE MARCH 1ST, 2ND & 3RD

ALL NCI STUDENTS WILL RECEIVE AN EMAIL WITH VOTING INSTRUCTIONS

**VOTE
NAOMI
HALPIN
FOR
CLUBS & SOCS
OFFICER**

- **Certified Training for Presidents to ensure the success & development of Clubs & Societies.**
- **Establish & run an Of the Month contest for all Clubs & Societies with rewards for the winner.**
- **Team Bonding Day Out for all Clubs & Society committee members.**
- **Assist in developing mission statements for each Club & Society for 2021/2022.**
- **Introduce a Mentoring Program for anyone interested in starting a Society, Club or taking over a pre-existing one.**
- **Aim for NCI Clubs & Societies on a national level - BIC & Intersvarsity's.**
 - **Clubs & Societies Showcase Sign Up.**

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#NaomiOrNothing